MEDIA KIT · AS OF 30 SEP 2026

Reach, audience and formats

Where your coverage on GOLDINVEST.de is read, who reads it and how it is distributed.

50,000
monthly readers on GOLDINVEST.de

61 %
of readers from Germany, Austria, Switzerland

40,000+
YouTube subscribers

Since 2001

100+ companies covered

39 clients

570 CEO interviews

CONTENTS

Website · Channels · Syndication · Audience · Formats · Results

media@goldinvest.de

DISTRIBUTION

Where your coverage runs

Your news becomes an article on GOLDINVEST.de. From there it reaches investors through our own channels and partner portals.

YOUR NEWS

Article on GOLDINVEST.de

German original, English edition, on your company profile

GOLDINVEST.de

50,000 monthly readers

73,000 pageviews a month

Inbox

5,000+ newsletter subscribers

5,000 stand-alone mailing recipients

1,500 browser push subscribers

Video and social

YouTube 40,000+

X 38,000 + 7,000

Instagram, Facebook, LinkedIn

Syndication

wallstreet:online, FinanzNachrichten.de, Ariva.de

Investing.com, connektar, PresseBox

GOLDINVEST.DE

Our website

50,000	53,000	73,000	1:20 min
Monthly readers	Monthly sessions	Monthly pageviews	Average session duration

61 % Readers from Germany, Austria, Switzerland

55 % Traffic from Google search

Source: GA4, monthly averages. As of 30 Sep 2026.

OWN CHANNELS

Inbox, video and social

5,000+ Newsletter subscribers	**5,000** Stand-alone mailing recipients	**1,500** Browser push subscribers
40,000+ YouTube subscribers	**38,000** X followers, English	**7,000** X followers, German
10,000 Instagram followers	**7,000** Facebook followers	**< 1,000** LinkedIn followers

SYNDICATION NETWORK

Where your articles also appear

Every article is syndicated to these investor portals and press services. Their reach is theirs; we report only the reach of your coverage.

wallstreet ONLINE

8.1M unique users per month

FinanzNachrichten.de

5.6M unique users per month

ARIVA.DE

5.5M unique users per month

Investing.com

International finance portal

connektor.

200+ press portals

PRESSEBOX

6,700 journalists and subscribers, 130 financial media

Partner reach as stated by the portals.

AUDIENCE

Who reads GOLDINVEST

01

German-speaking private investors

Readers from Germany, Austria and Switzerland who pick resource stocks themselves and follow company news.

02

High-net-worth investors

Investors with larger portfolios who follow junior mining and exploration companies.

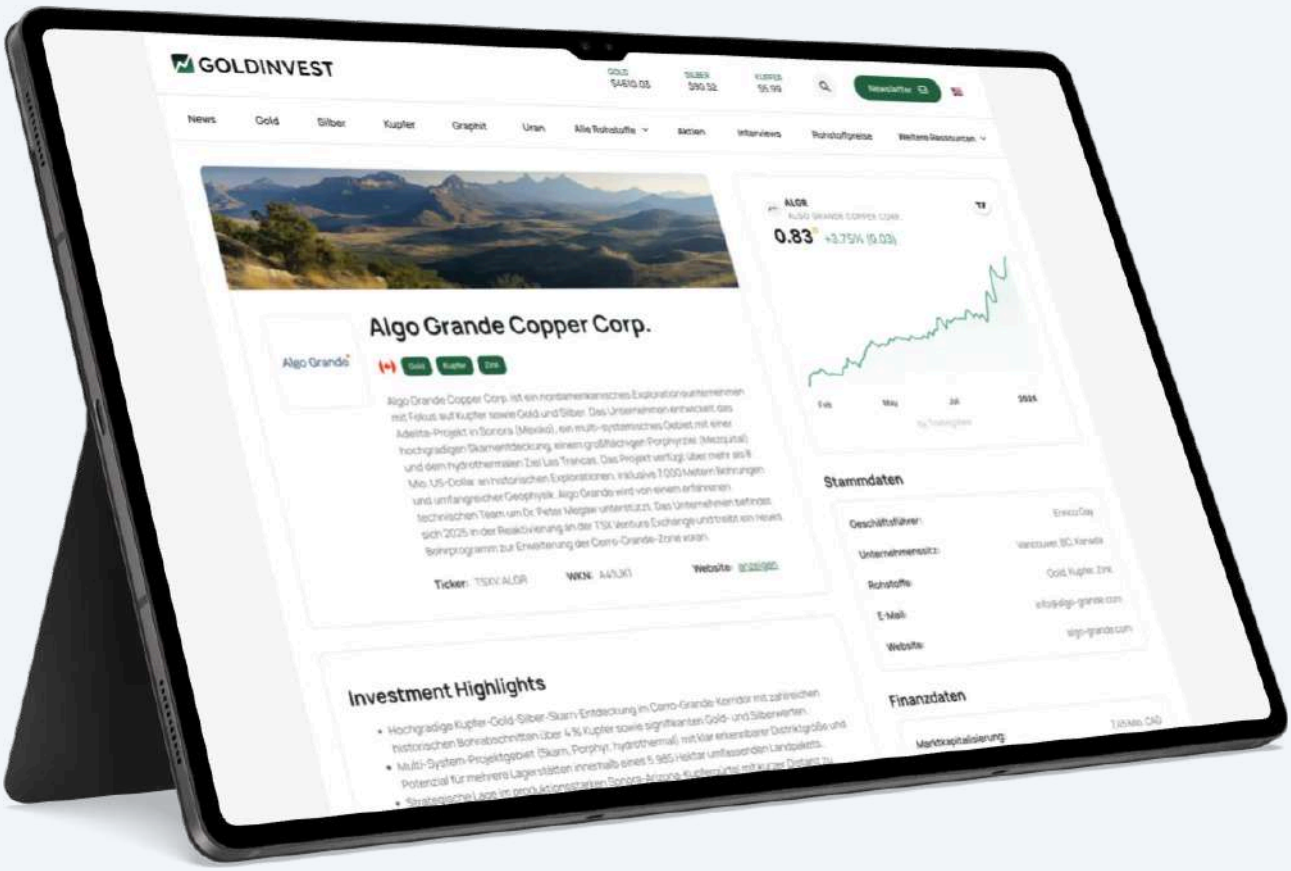
03

Newsletter community

Subscribers who receive our selection of company news and features directly by email.

FORMATS

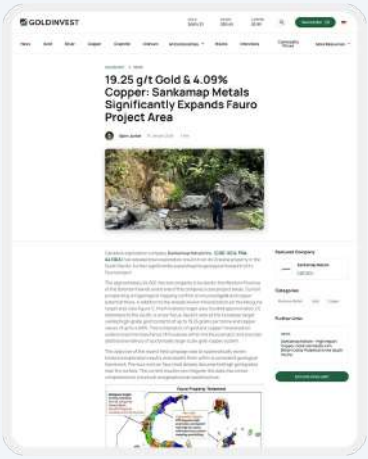
What your coverage looks like



Company profile

Permanent page on GOLDINVEST.de with project, management, share structure and all coverage.

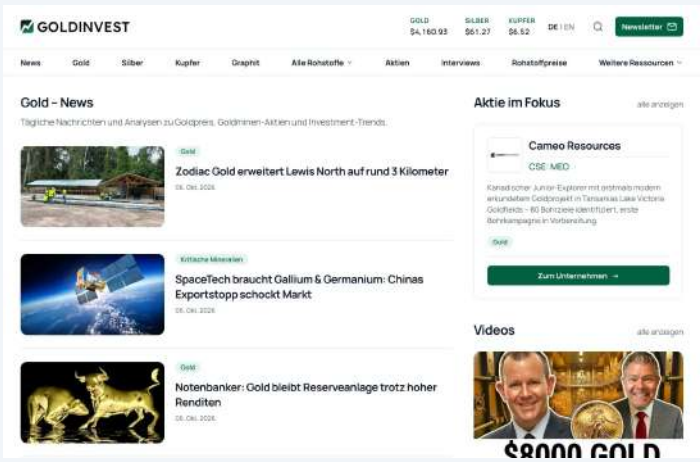
Example: Algo Grande Copper



Editorial articles

On every material release, written by our analysts, in German with an English edition.

Example: Sankamap Metals, English edition



Featured placement

Your company in the “Aktie im Fokus” slot next to the news.

Example: Cameo Resources



Newsletter features

Placement in the GOLDINVEST newsletter, the channel with the highest reader engagement.

Example: Cameo Resources

CEO video interviews

Up to one a month, published on GOLDINVEST.de and YouTube.

All interviews on YouTube →









Real coverage on GOLDINVEST.de. Every client article and video ends with a disclaimer that discloses the paid relationship.

Company profile, editorial articles, featured placement, newsletter features and CEO video interviews. Examples at goldinvest.media/how-it-works.

39 ACTIVE CLIENTS, INCLUDING

SITKA GOLD CORP · EcoGraf · SILVER TIGER METALS INC · FORMATION METALS · PRISMO METALS · Quimbaya · FIRST MINING GOLD · GOLIATH RESOURCES LIMITED · BRIXTON METALS · RUAGOLD · LAKE VICTORIA GOLD · CERRO DE PASCO RESOURCES · ZODIAC GOLD

RESULTS

What the coverage delivered

All case studies →

Formation Metals

CSE FOMO

Gold · Québec · Coverage since Jan 2025

0 % → 39.5 %

German share of trading, first 6 months

We brought Formation Metals to German exchanges in January 2025. In the first six months, Germany accounted for 39.5 % of all trading in the stock.

Silver Tiger Metals

TSX SLVR

Silver · Mexico · Coverage since Jun 2025

3.1 % → 16.4 %

German share of trading, first 6 months

German volume rose from 2.0 to 34.3 million shares in six months, while volume in Toronto did not quite triple.

EcoGraf

ASX EGR

Graphite · Tanzania · Coverage since Apr 2024

50 %+

German shareholder base

Years of coverage on GOLDINVEST.de, including CEO interviews with Andrew Spinks. Today more than half of EcoGraf's shareholders are German.

PACKAGE

GOLDINVEST Core

One package with every format above, on terms of 6, 9 or 12 months. Fixed prices in CAD, AUD, EUR and USD.

from

CAD 5,000

per month



Talk to Björn Junker

Managing Director & Editor-in-Chief

A 20-minute call about your story and the German market. Slots for North American and Australian time zones.

Book a 20-min call: cal.com/goldinvest-media/exchange

GOLDINVEST MEDIA

The B2B service of GOLDINVEST, the German-language financial medium for commodity and small-cap stocks since 2001.

media@goldinvest.de

goldinvest.media

© 2026 GOLDINVEST Consulting GmbH · Figures as of 30 Sep 2026