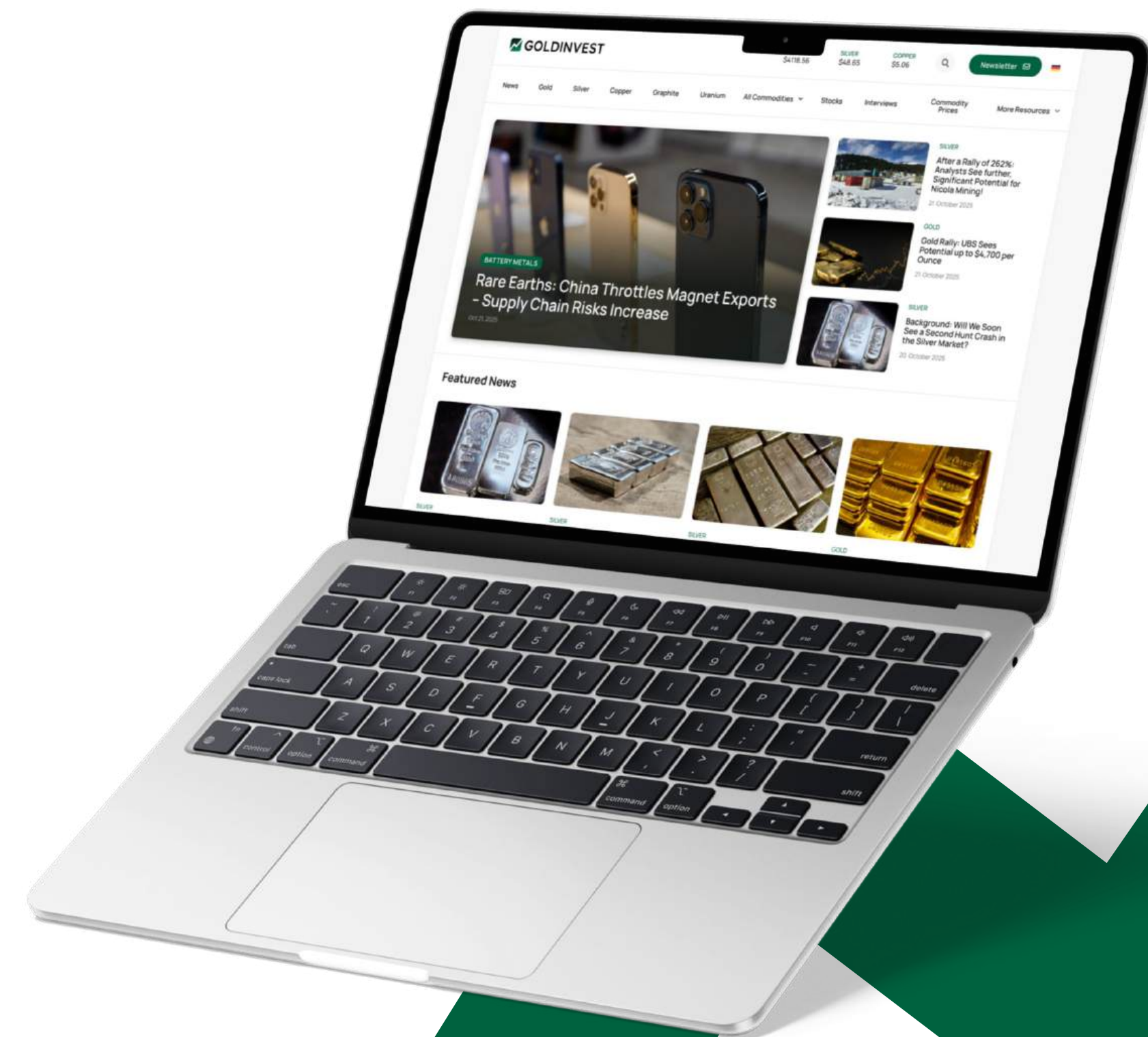




Europe's Investor Magazine for Mining & Resources



Connecting Mining and Resource Companies with European Investors

Digital Media & Investor Relations for TSX-V, ASX, and CSE-listed Explorers

GOLDINVEST is the leading platform for listed exploration and mining companies seeking visibility in the European market.

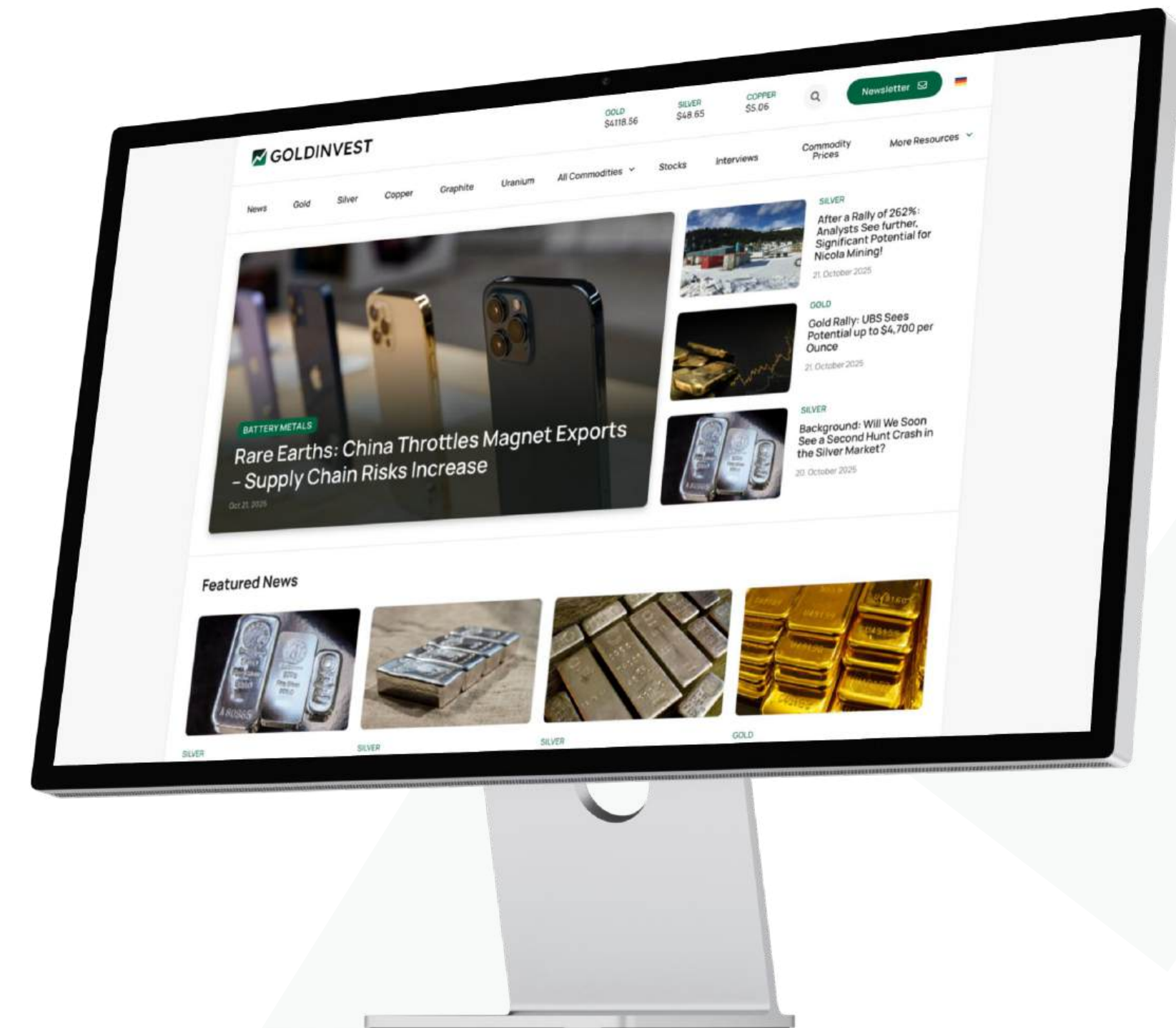
We provide data-driven media and investor communication services — tailored for TSX-V, ASX, and CSE-listed companies with international ambitions. From press coverage and video interviews to social media, newsletters, and advertising: we connect your story with European investors.



Europe's Leading Platform for Mining Investors

Where Mining Companies Gain Visibility – and European Investors Take Notice

- ✓ **Trusted by 80+ listed mining companies worldwide**
Backed by over two decades of media experience in the resource sector
- ✓ **German-language content tailored for European investors**
We turn your story into visibility and investor engagement
- ✓ **Powerful reach across web, newsletters & social media**
Your news appears where investors look every day
- ✓ **Expert editorial team with deep sector knowledge**
Mining-focused journalism that investors trust



Your Company Listing

Reach European Investors – All in One Place

Company Profile (Landing Page)

A dedicated, SEO-optimized hub for your company on GOLDINVEST.de. Includes company background, share data, project highlights, and a full content archive – always up to date.

News Feed (Articles & Videos)

All press releases, feature articles, interviews, and videos published on GOLDINVEST are automatically added to your company profile and distributed via our website, newsletter, network, and social media channels



Our Core Services

The Media Framework Behind Your European Investor Exposure



Editorial Coverage

Press releases, feature articles & video interviews on GOLDINVEST.de
We turn your news into impactful editorial content – optimized for German-and English-speaking investors.



Company Landing Page

A dedicated hub for your company on GOLDINVEST.de – complete with news, share data, project info & videos.
Your visibility starts here.



Social Media & Community

Distribution via X/Twitter, LinkedIn, Instagram, YouTube & investor groups.
Strategic amplification across Europe's most engaged mining investor channels.



Newsletter Distribution

Targeted email reach to thousands of active European investors.
Your news placed directly into inboxes that matter.

GOLDINVEST Distribution Network

Maximize Reach with Germany's Top Finance & News Platforms

 Wallstreet:Online

8.1M

Unique Users per Month

 Finanznachrichten

5.6M

Unique Users per Month

 Ariva

5.5M

Unique Users per Month

 Connektar

200+

Press Portals

 Pressebox

6.7K

Journalists & Subscribers

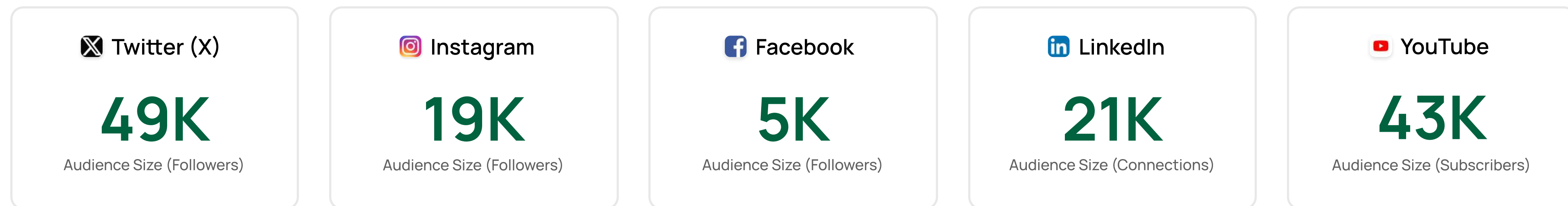
With every publication on GOLDINVEST, your news is syndicated across Germany's leading financial platforms and professional press networks. We ensure your updates reach institutional and retail investors alike – through trusted channels with millions of monthly users.

Your visibility doesn't end on our platform – it starts there.

“ Distributed via Germany's most trusted financial media outlets ”

Social Media Distribution

Audience Reach Across Europe's Most Active Mining Investor Channels



GOLDINVEST connects your company with a highly engaged investor audience across all relevant social channels. Through strategic content distribution on Twitter, LinkedIn, YouTube, Instagram and Facebook, we make sure your story gets noticed – not just published. From industry updates to video interviews:

We deliver your news where investors are already paying attention.

“ Distributed to 130K+ investors across our social media network ”

Video Interviews

Build Investor Trust Through Authentic, Professional Dialogue

Distribution to Audience

43K

Audience Size (Followers)

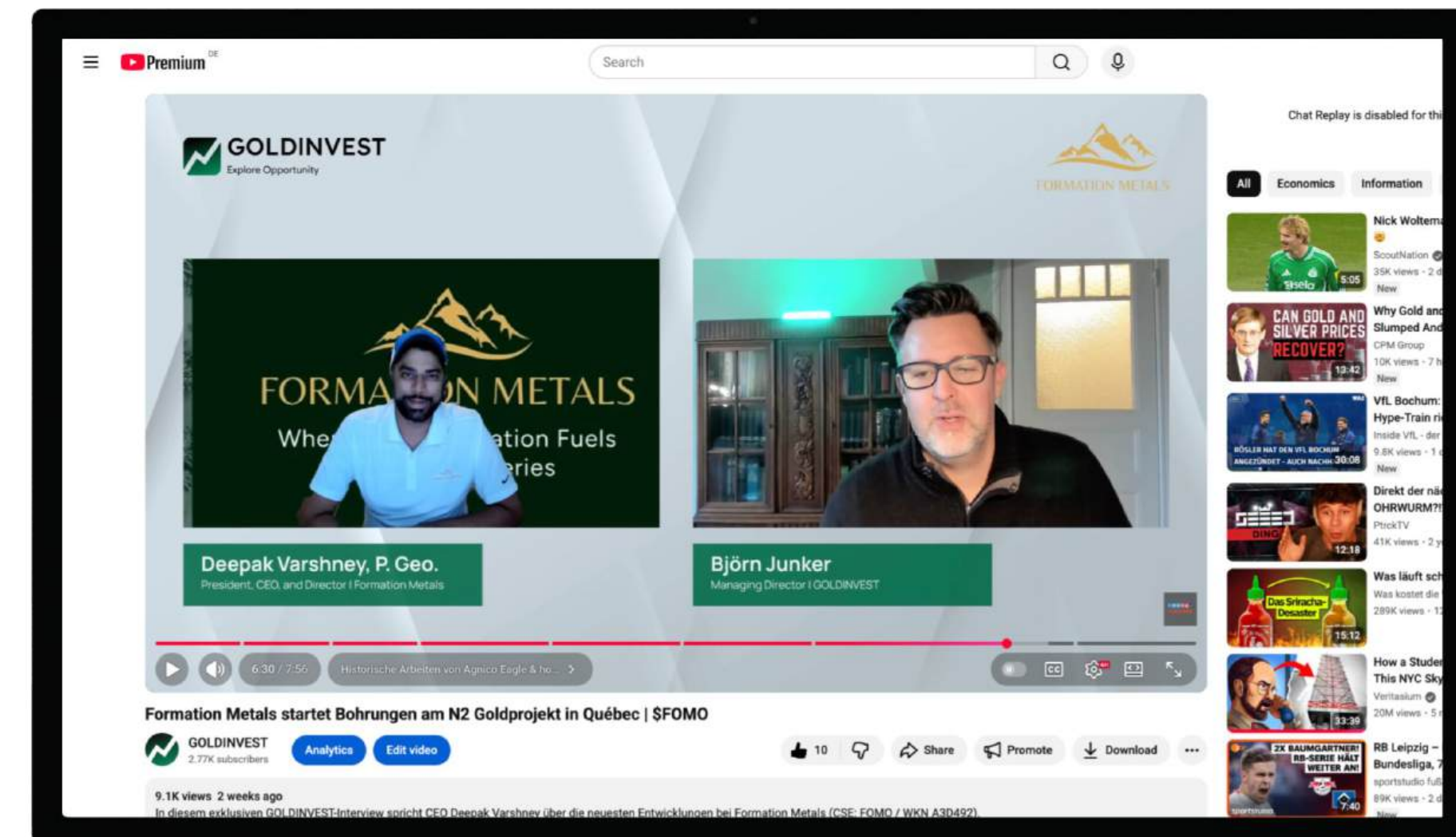
Hosted Interviews

>2.000

Over Two Decades

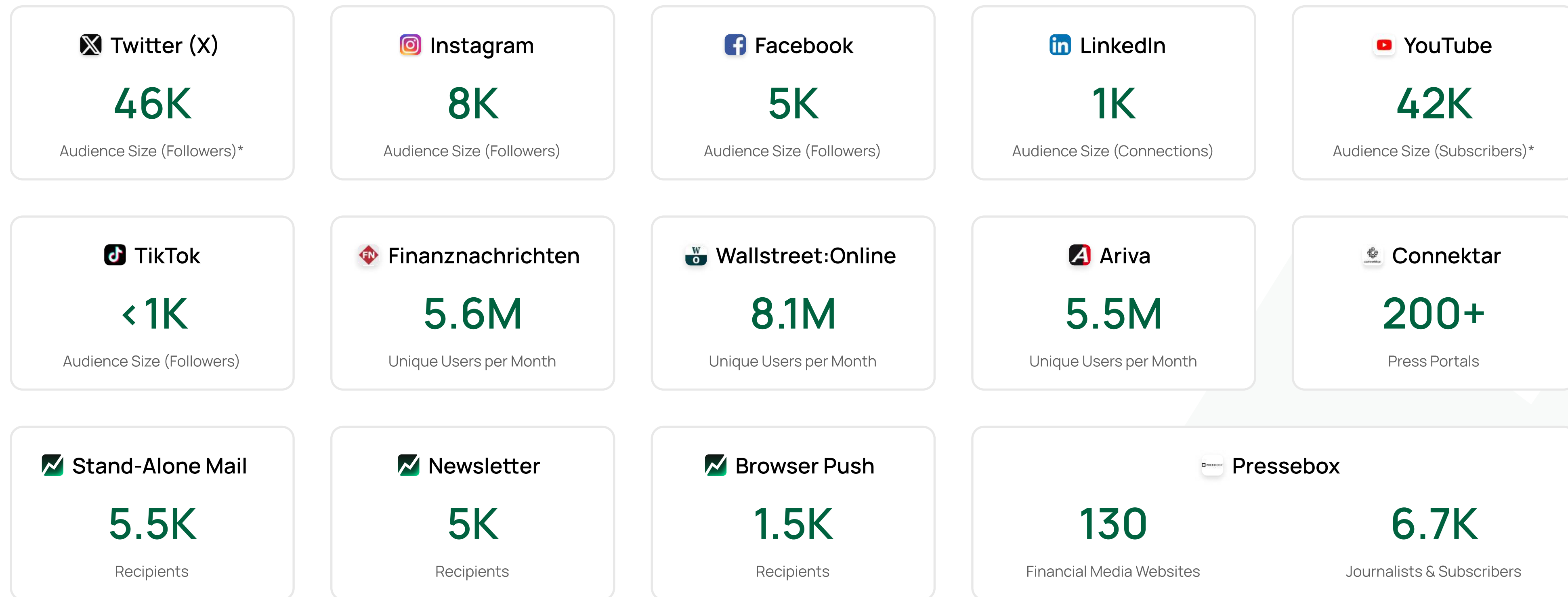
GOLDINVEST's video interviews connect your company directly with European investors through authentic, expert-led conversations. Our interviews highlight your management insights, project milestones, and strategic vision – helping investors understand not just what you do, but why it matters. Each interview is published across our website, YouTube, and social media network to ensure maximum visibility and credibility.

Build lasting investor trust – one conversation at a time.



Our Network at a Glance

Connecting with Financial Communities Through Diverse Channels (Excerpt)



*Figures for Twitter (X) and YouTube include 'Battery Commodity' channels.

Your Visibility Plan

Our Tailored Package for Your Investor Communication and Visibility Goals in Europe

GOLDINVEST Core

For publicly listed junior explorers looking to build a strong foundational presence in the German-speaking market

- ✓ **Company Profile**
Including ticker, logo & live charts on GOLDINVEST.de
- ✓ **Up to 4 Editorial Features**
Includes 1 video interview per quarter
- ✓ **Bilingual Translation**
AI-powered with human proofreading (EN ↔ DE)
- ✓ **Press Distribution**
Access to a monthly reach of 19M+ readers via syndication partners
- ✓ **Social Media Coverage**
Cross-platform exposure to 10,000+ engaged followers

Starting at \$5,000 CAD / Month

Duration

12 mo.

\$5,000 CAD / Month

Duration

9 mo.

\$5,500 CAD / Month

Duration

6 mo.

\$6,000 CAD / Month

Trusted by TSX-V and ASX-listed companies
to reach Europe's growing investor base.

AMERICAN WEST METALS LIMITED



SITKA GOLD CORP

EcoGraf

ucore®

Amplify Your Message

Additional Services on Request for Targeted Visibility and Strategic Impact



Company Spotlight

Showcase your company across GOLDINVEST.de with featured placements in our sidebar company cards. Gain consistent visibility on key pages where investors actively read, research, and discover new opportunities.



Paid Advertising

Targeted exposure through display ads, sponsored placements or video pre-rolls. Ideal for time-sensitive campaigns or boosting reach on social & YouTube.



Newsletter Placements

Your news delivered straight to the inbox of thousands of active German-speaking investors. Perfect for company updates, drill results or milestones.



PR Push

Extended syndication of your content across Germany's top financial platforms. Maximize reach through our media network – over 19 million monthly impressions.



Individual Campaigns

Custom media strategies tailored to your budget and business goals. From multi-week awareness campaigns to investor-focused storytelling.



Not Sure? Let's Talk About Your Goals

Not sure if one of these fits your needs? We're flexible – tell us about your goals, and we'll let you know what's possible. Let's find a solution that works for you.

Meet the Team

Experts in Strategy, Content & Distribution – Committed to Your Success



Sven Olsson

Venture Building & Sales

Partner of GOLDINVEST with decades of experience in the resource sector.

Sven connects early-stage companies with capital, talent and strategy – and leads our sales activities through a vast international network.



Björn Junker

Editorial & Account Mgmt.

Managing Director and Editor-in-Chief at GOLDINVEST.

Björn leads the editorial team, conducts video interviews, and maintains close relationships with our clients as part of the account management team.



Lars Schmidt

Finance & Accounting

Responsible for billing, invoicing and financial administration.

Lars is your point of contact for all payment-related questions and contract processing.



Lennart Schmidt

Digital Marketing

Our digital powerhouse – in charge of website, marketing automation, lead generation and paid ad campaigns.

Lennart bridges tech and growth across all digital channels.



Konstantin Schürer

Video Production

Head of post-production.

Konstantin ensures all interview videos, Shorts and visuals meet the highest quality standards – fast, sharp, on brand.

Ready to Connect? Let's Talk

Whether You Have Questions or Ideas – We're Happy to Hear from You

GET IN TOUCH

 news@goldinvest.de

 +49 171 9965 380

 goldinvest.media | goldinvest.de

FOLLOW US



GOLDINVEST is the leading German-language platform for listed mining and exploration companies looking to grow their visibility in Europe. We connect your story to investors – through strategic content, video, social media and distribution across high-impact channels.

